



# Media & Partner Information Pack

2025–2026

An aerial photograph of the Batu Batu island resort. The island is a small, rocky peninsula with a white-sand beach on the right side. The water is crystal clear, showing the seabed and coral reefs. The island is surrounded by a dense, lush green rainforest. Several buildings with thatched roofs are visible, nestled among the trees. A small boat is visible in the water near the beach.

## Welcome to Batu Batu

Batu Batu is an award-winning island eco-resort on Pulau Tengah, a pristine island nestled within Johor's protected Sultan Iskandar Marine Park in Southern Malaysia. A hidden sanctuary where barefoot luxury and genuine conservation come together, it offers 22 comfortable villas set deep inside nature — surrounded by eight white-sand beaches, lush rainforest, and crystal-clear seas teeming with marine life.

Just 2.5 to 3 hours from Singapore by road and 20 minutes by private speedboat from Mersing Jetty, Batu Batu is close enough for a long weekend yet far enough to feel like another world entirely.

Batu Batu began as a love story. In the 1990s, a local family first visited Pulau Tengah and were captivated by its unspoiled beauty. Years later, two generations of that family turned that dream into reality — building the resort plank by plank, ensuring sustainability was established at its core. Since opening in 2012, Batu Batu has become a purpose-driven sanctuary for ecotourism, helping guests reconnect with nature while driving local conservation efforts.



## A Stay with Purpose

This is more than a stay. It is a purpose-driven retreat designed to redefine tourism as a force for good. At the heart of Batu Batu's mission is Tengah Island Conservation (TIC) – a science-based, community-driven non-profit organisation founded and partially funded by Batu Batu, dedicated to the research, rehabilitation and regeneration of the Mersing Marine Park's natural environment.

A percentage of Batu Batu's revenue and guest contributions for every villa night go directly to provide TIC with unrestricted funding. Your guests are not just visiting a beautiful island. They are actively funding the conservation of a marine protected area.

What began as a Turtle Watch Camp at Batu Batu in 2015 evolved into a fully independent NGO in 2019. Today, TIC works closely with local coastal communities, universities, partner NGOs, the Department of Fisheries and other government agencies to monitor and safeguard the marine park's ecosystems. Its work is structured around four conservation pillars:

- **Habitat and Species Monitoring** – protecting endangered sea turtles, coral reefs, seagrass meadows and mangroves through science-led research
- **Integrated Island Waste Management** – community-led waste segregation, recycling and composting through the Rumah Eko programme
- **Sustainable Tourism** – developing tourism that supports conservation and empowers local communities
- **Education and Outreach** – engaging schools, universities and local communities in conservation awareness and action

Guests can engage with TIC's work directly during their stay – visiting the Tunku Abdul Jalil Conservation Centre, attending conservation talks, participating in beach clean-ups, adopting a turtle nest (from RM300 / approx. USD\$72), or applying for a longer volunteer or intern placement on the island.



## Conservation by Numbers

Ten years of guest-funded conservation has created measurable impact across the Sultan Iskandar Marine Park.

**33,014**

Critically endangered turtle hatchlings released since TIC began in 2015

**44,380 kg**

Marine debris removed from six islands in the marine park

**8.5 km<sup>2</sup>**

Coral reef surveyed and actively patrolled across 7 islands

**19,000+**

Students and community members engaged through



## At a Glance

Resort	Batu Batu — Pulau Tengah, Johor, Malaysia
Location	Sultan Iskandar Marine Park — a Marine Protected Area
Island	Pulau Tengah — 3km circumference, 8 white-sand beaches, forested interior
From Singapore	2.5–3 hours by road to Mersing Jetty + 20–30 min private speedboat
Villas	22 villas set within nature — beachfront, jungle and garden settings
Rate from	USD \$280 per villa per night; USD \$500 per villa per night with full board
Dining	Daily changing menus; organic garden; homemade bakery; 2 bars
Diving	PADI 5-Star Dive Resort; 15 fringing reef dive sites; snorkelling trails
Spa	Treatments using locally sourced, natural products
Conservation	On-site TIC NGO: turtle hatchery, reef monitoring, community programmes
Sustainability	Member: The Long Run, GSTC, Sustainable Tourism Malaysia
Awards	FIABCI World Prix d'Excellence · LUX Award · WTM Award · TripAdvisor Travellers' Choice · EXO Sustainability Award
Opened	2012
Website	<a href="http://batubatu.com.my">batubatu.com.my</a>
Conservation	<a href="http://tengahislandconservation.org">tengahislandconservation.org</a>

# Best Time to Visit

Batu Batu is open year-round. The best months to visit are March to October, when the South China Sea is calm, skies are clear and conditions are ideal for diving, snorkelling and time on the water. This is also the main turtle nesting season, running from March to October.

December, January and February are the Northeast Monsoon months. Weather during this period is less predictable — days can be perfectly calm and sunny, but stronger winds and rough seas are possible and may occasionally affect boat transfers. Batu Batu monitors conditions closely and keeps all incoming guests informed of any disruption.





## The Villas

Most one-bedroom villas include a children's annexe — a cosy 2m × 2m room with bunk beds, accessible from the main bedroom, so parents can settle children to bed independently.

### Jungle Villa

(90 sqm)

Nestled at the forest's edge with partial sea views. One bedroom with king or twin beds and a daybed, plus a children's annexe with bunk beds.

Sleeps 2 adults + 3 children.



### Ocean Villa

(90 sqm)

Set on higher ground with elevated views of the sea. One bedroom with king bed and a daybed, plus a children's annexe with bunk beds.

Sleeps 2 adults + 3 children.

## Ocean Deluxe Villa

(135 sqm)

A loft-style villa with panoramic views over the ocean and resort. Generous living area with two daybeds, and a children's annexe.

Sleeps 2 adults + 4 children.



## Beach Villa

(90 sqm)

Located directly on Sunrise Beach with direct access to the water and a private terrace. The most popular villa type for families, with two children's annexes each with bunk beds.

Sleeps 2 adults + 5 children.

## 2-Bedroom Poolside Villa

(180 sqm)

Two interconnecting bedrooms (one king, one twin) with a covered living area on a generous veranda, centrally located next to the pool and main restaurant. The most practical option for families or small groups.

Sleeps 4 adults, or 2 adults + up to 4 children (twin beds and two daybeds).



## THE ISLAND

# Pulau Tengah — A Marine Protected Paradise

Pulau Tengah is an abundant, forested island surrounded by powder-white beaches and vibrant coral reefs. Spanning just 3km in circumference, it is home to eight pristine beaches and a lush, forested interior — all within a Marine Protected Area that prohibits fishing, anchoring and shell collection, preserving the island's extraordinary marine biodiversity.

The waters around Pulau Tengah are home to nudibranchs, stingrays, turtles, black-tip reef sharks and vibrant coral formations across 15 fringing reef dive sites. Bioluminescence lights the sea at night. Time moves differently here.





EXPERIENCES

## What Awaits Your Guests



### On the Water

- Snorkelling and guided reef dives — 15 dive sites suitable for all abilities
- PADI scuba certification and progression courses
- Kayaking, paddleboarding, and boat trips
- Discover Scuba for first-time divers

### Conservation & Nature

- Turtle Hatchery Tour — visit the Tunku Abdul Jalil Conservation Centre with TIC scientists
- Adopt a Turtle Nest — from RM300 (approx. USD\$72); updates provided on your nest
- Beach clean-ups with Batu Batu and TIC teams
- Conservation lectures and science talks
- Tree planting upon request
- Volunteer and intern placements with TIC for extended stays (apply via [tengahislandconservation.org](http://tengahislandconservation.org))





## Spa & Wellness

- Spa sanctuary set among the trees — treatments using locally sourced natural products
- Guided wellness experiences; retreats organised periodically including island yoga and detox stays

## Dining

- Main restaurant: open-sided pavilion with 270-degree ocean views; daily changing full-board menus
- Menus celebrate Malaysia's ethnic diversity — Chinese, Nonya, Indian and Malay flavours
- Organic garden; homemade bakery, pastry kitchen, ice creams and tropical fruit desserts
- Two bars: The Bar (on the rocks), The Sunset Bar at Long Beach (11am to nightfall)
- Fully catered to dietary requirements: dairy-free, gluten-free, allergy-friendly, plant-based



## Celebrations & Corporate

- Bespoke weddings, birthdays and milestone celebrations across eight beaches
- Corporate retreats in open, nature-connected spaces — no boardrooms
- Charter the Island — full exclusive hire for private events
- Team-building with ecological scavenger hunts, reef activities and conservation experiences



## SUSTAINABILITY

# Our Credentials & Commitments

In 2020, Batu Batu joined The Long Run – a global membership organisation of nature-based tourism businesses – committing to its '4Cs' framework: Conservation, Community, Culture and Commerce.

## Conservation

- Founders and part funders of Tengah Island Conservation (TIC), an independent NGO established in 2019
- Turtle hatchery and monitoring programme (growing number of nests and hatchlings recorded annually)
- Coral reef restoration and marine health monitoring
- No-take Marine Protected Area – no fishing, anchoring or shell collection
- Food waste composting via black soldier fly system; organic garden with circular compost loop
- Minimised single-use plastics resort-wide; reusable bottles and refillable toiletries
- Solar energy system; LED lighting; biological water treatment; seawater desalination

## Community

- Woman-led resort and NGO
- Over 70% of employees are local Malaysians
- Over 50% of operational supplies sourced from Mersing, the local town
- Community empowerment through Rumah Eko and TIC outreach programmes
- Cultural heritage preservation including local crafts and culinary traditions

## Awards & Memberships

- WTM Award
- FIABCI World Prix d'Excellence Award
- TripAdvisor Travellers' Choice
- EXO Sustainability Award
- LUX Award
- The Long Run (global nature-based tourism network)
- Global Sustainable Tourism Council (GSTC)
- Sustainable Tourism Malaysia Network

As Seen In

**The Daily Telegraph**

Hotels Book It: Four Incredible Beach Resorts in South-East Asia

**The Independent**

Winter Sun Holidays: 10 of the Best Island Hotels

THE AUSTRALIAN  
**Women's Weekly**

Where to Go in 2026 (January 2026)

**TRAVEL+**  
**LEISURE**  
SOUTHEAST ASIA  
HONG KONG & MACAU

**Robb Report**  
MALAYSIA

Condé Nast  
**Traveler**

**FT Weekend**

(Additional press quotes and hi-res image bank available on request — contact [info@batubatu.com.my](mailto:info@batubatu.com.my))



## GETTING THERE

# How to Get to Batu Batu

No airports required from Singapore or Malaysia. Travelling to Batu Batu is simple and seamless.

### BY CAR

Approximately 2.5–3 hours from Singapore to Mersing Jetty, Johor (parking available near the jetty)

### BY BUS

Several services from Singapore, Kuala Lumpur and Malacca to Mersing

### BY PRIVATE TRANSFER

Available on request

### FROM MERSING JETTY

20–30 minute private speedboat to Pulau Tengah



## CONTACT

# Get in Touch

Trade & Agents	Batu Batu welcomes enquiries from travel agents, DMCs and tour operators. For trade rates, booking procedures and partnership opportunities, please contact us directly at <a href="mailto:info@batubatu.com.my">info@batubatu.com.my</a> .
Media Enquiries	<a href="mailto:info@batubatu.com.my">info@batubatu.com.my</a>
Reservations	<a href="mailto:reservations@batubatu.com.my">reservations@batubatu.com.my</a>
WhatsApp Booking	+60 17 755 5888
Website	<a href="http://batubatu.com.my">batubatu.com.my</a>
Conservation	<a href="http://tengahislandconservation.org">tengahislandconservation.org</a>
Instagram	<a href="https://www.instagram.com/batubatuisland">@batubatuisland</a>
Facebook	<a href="https://www.facebook.com/batubatuisland">facebook.com/batubatuisland</a>
TripAdvisor	Batu Batu – Pulau Tengah, Mersing District

Batu Batu · Pulau Tengah · Sultan Iskandar Marine Park · Johor, Malaysia  
Founded 2012 · Conservation-led · Regenerative · Award-winning

Every stay funds Tengah Island Conservation · [tengahislandconservation.org](http://tengahislandconservation.org)